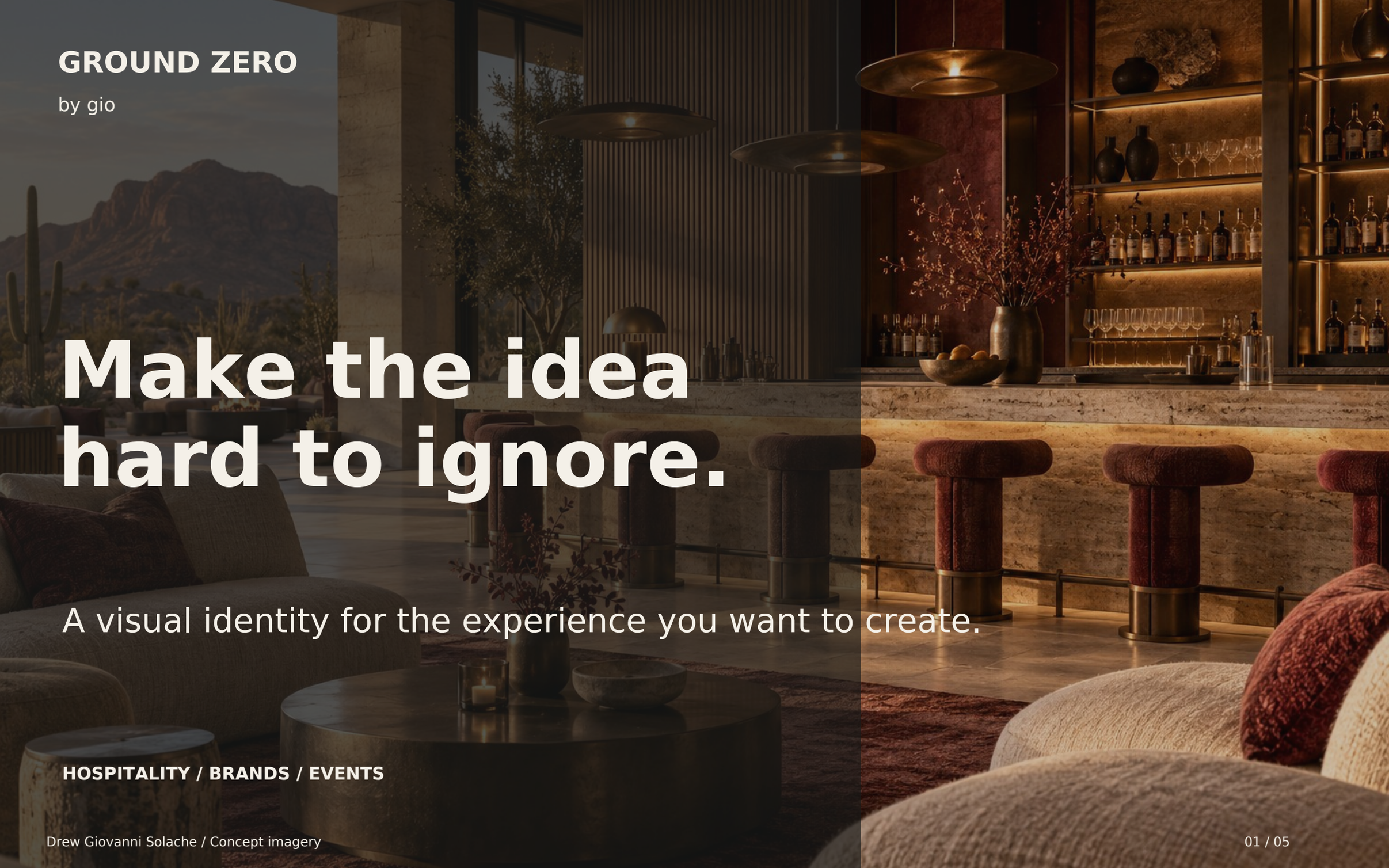
GROUND ZERO

by gio

Make the idea hard to ignore.

A visual identity for the experience you want to create.

HOSPITALITY / BRANDS / EVENTS



Drew Giovanni Solache / Concept imagery

An idea becomes a brand people can see.

Identity, packaging concepts, pitch decks, and launch content.



Illustrative concept / AI-generated

A site that makes the next step obvious.

Custom websites, digital proposals, portfolios, and interactive product pitches.



Illustrative concept / AI-generated

A launch with its own look and sound.

AI-assisted music concepts, cover art, short films, and social content.





A first look worth sharing.

Send the concept and who you need to persuade.

First project: a concept presentation with the visuals to carry it.

Scope and fees by proposal. Concepts subject to technical review. Media rights and software support defined in scope.